

The Victoria Kite Festival 2016 Photo Contest Terms and Conditions

Official Rules

1. **The Victoria Kite Festival 2016 Photo Contest** – Official Rules
2. To enter online post a photo that you have taken at the 2016 Victoria Kite Festival on Twitter and/or Facebook using #LDphotocontest and mention @londondrugs. Entries will be reviewed by a representative of the Victoria Kite Festival to ensure compliance with the Photo Contest requirements below.
3. Entries will be disqualified if they include any of the following, as determined by the Victoria Kite Festival in their sole discretion:
 - Crude, vulgar or offensive images and/or symbols
 - Derogatory characterizations of any ethnic, racial, sexual or religious groups
 - Content that endorses, condones or discusses any illegal, inappropriate or risky activity, behavior or conduct
 - Any identifiable third party product and/or trademark
 - Any other content that is or could be considered inappropriate, unsuitable or offensive

Entries will also be disqualified if it comes to the attention of the Victoria Kite Festival that Entry contains unauthorized personal information of individuals.

4. Contest is open to all residents of British Columbia, Alberta, Saskatchewan and Manitoba who, as of the date the prize draw is made: (i) have not won a London Drugs contest since May 27, 2015; (ii) have reached the age of majority in the province in which they reside as at May 27, 2016; (iii) are not employees of the Victoria Kite Festival or London Drugs, their respective advertising and promotional agencies, or any family member living with any such employee.
5. No purchase necessary. Limit one (1) entry per person per social network. Entries must be received no later than 11:59 pm Pacific Time on May 27, 2016. The Victoria Kite Festival and London Drugs are not responsible for entries that become lost or misdirected.
6. The winner will be randomly chosen within 3 days after the contest (see dates below) in Victoria, British Columbia, from all eligible entries received. To win, selected entrants must correctly answer a skill-testing mathematical question and must sign London Drug's declaration and release confirming compliance with the contest rules and acceptance of the prize(s) as awarded, releasing The Victoria

Kite Festival and London Drugs from liability in association with the contest and prize and consenting to the use of their name, photograph, voice and statements for promotional and publicity purposes.

7. By entering you represent, warrant and confirm that:

- The entry is your original work
- No other person has any right, title or interest in any part of the Entry
- You have the express consent of any other person appearing in the Entry to use their image in the Entry in accordance with the terms and rules of this Contest
- You are the parent or legal guardian of any and all persons appearing in the Entry who have not reached the age of 19 years at the time of Entry, and if applicable, you have obtained the consent of any other parents or legal guardians of any and all persons appearing in the Entry who have not reached the age of 19 years at the time of Entry.
- Your Entry, the use thereof by The Victoria Kite Festival and London Drugs, or the exercise by The Victoria Kite Festival and/or London Drugs of any of the rights granted by you under these Official Contest Rules does not and will not infringe or violate any rights of any third party or entity, including, without limitation copyright, trademark, trade secret, defamation, privacy, publicity, false light, misappropriation, intentional or negligent infliction of emotional distress, confidentiality or any contractual or other rights
- You have all the rights, licenses, permissions and consents necessary to submit the Entry and to grant all of the rights and consents that you have granted to The Victoria Kite Festival and London Drugs hereunder including granting to The Victoria Kite Festival and London Drugs a license to use your Photo in any manner they see fit
- The Victoria Kite Festival and London Drugs are not responsible for any unauthorized downloading, copying, distributing or subsequent use of entered Photo by the general public.

8. There will be one (1) Grand Prize and two (2) secondary prizes awarded. See details and contest date below. Prize(s) must be accepted as awarded, are non-transferable and no substitutions are permitted. Prize(s) will be awarded at the closest London Drugs location to contest winner.

Grand Prize: One (1) 20"x16" Canvas Gallery Print.

Second Prize: One (1) 18"x12" Canvas Gallery Print

Third Prize: One (1) 18"x12" Canvas Gallery Print

Contest dates – Friday May 20, 2016 to Friday, May 27, 2016

Draw date – within three days of contest end, Monday, May 30, 2016

9. Only one prize may be won by any one person and household. In the event that any selected entrant incorrectly answers the skill-testing question or is otherwise unwilling or unable to comply in full with these rules, a new entry will be drawn.

10. Selected winner will be contacted through the social media app they posted to. No correspondence will be entered into except with selected entrant. If the winner does not respond then s/he will be notified for the second time, 2 (two) days after the first notification. If the winner still does not respond within 2 days of the second notification, a new winner will be chosen in the same manner until a winner is successfully contacted.

11. The chances of winning a prize will depend on the number of eligible entries received. Decisions of the judges in respect of all aspects of this contest including, but not limited to, eligibility of entries and correctness of answers given to the skill-testing question, are final.

12. The Victoria Kite Festival and London Drugs and their respective advertising and promotional agencies, the independent judging organization, and their respective agents are not liable to an entrant in any manner relating to the contest or the awarding and use of the prize(s).

13. This contest is subject to all federal, provincial, and municipal laws and regulations. By entering the entrant consents to the collection of all personal information included on their entry and agrees to the use and disclosure of such information by and between The Victoria Kite Festival, London Drugs, an independent judging organization and their agents. The winner(s) also agrees to the collection, use and disclosure of their name, entry, photographs, voice and statements for The Victoria Kite Festival's and London Drugs' publicity purposes without further compensation. All personal information collected from entrants will be used only for the purposes of administering the contest and for marketing and promotional purposes as contemplated by these rules; under no circumstances will any personal information be sold or rented to third parties.

14. The right is reserved by The Victoria Kite Festival and/or London Drugs to terminate this contest, in whole or in part, and/or modify, amend or suspend the contest, and/or these rules in any way, should any cause beyond the reasonable control of The Victoria Kite Festival and/or London Drugs or its agents affect the proper administration thereof.